



The museum aims:

1. **To tell the history of the Internal Combustion Engine in a way that conveys the wonder of their development; the uses they were put to and the hours of skilled craftsmanship that went into their making.**

We will strive to do this by

- Rescuing, restoring and preserving a collection showing the major developments and marques.
- Where practical, to have exhibits running allowing the heartbeat and throb of these industrial giants to tell their own story of engineering heritage, character and graft.
- Capturing the rich histories of the great inventors and manufacturers – especially those from the North West, an area that reverberates with a wealth of industrial echoes.
- Explaining the impact these engines have had across the world from the slower pace of a bygone era to predictions for the future.
- Becoming a Centre of Excellence within the museums' Specialist Subject Network.

2. **To be a focal point that tells the social and industrial history of Poynton. As we are built on the old Anson Colliery site, there will be a particular emphasis on the local coal mining industry.**

In working towards this, we will

- Work with the local community and historical society to rescue and display Poynton's history.
- Capture the photographs and memories that make the history come alive across the years.
- Provide changing displays illustrating different aspects of the story.

3. **To continue developing as a recognized tourist attraction, improving the facilities and amenities we offer visitors to Cheshire.**

To this end, we will

- Continue to adopt best practice & standards, testing our efforts against local and national award criteria
- Network and work with other museums, local and national tourism bodies to share ideas and resources.
- Encourage and use customer feedback.